



**“MEETING & EATING” CUSTOMER EVENT
PARTNERSHIP OPPORTUNITIES**

**Thursday, March 24, 2011
The National Conference Center
Leesburg, VA**

Don't miss this unique opportunity to meet and mingle with invited customers during a five-hour feast of education, exhibition and networking. Registration for planners begins at 10:00 a.m.

- 10:30 a.m. Brain Food Keynote presented by Andrea Sullivan
- 11:30 a.m. Hot Topics in Food: industry Experts Roundtable
- 12:30 p.m. Copper Skillet Competition with Lunch
- 2:00 p.m. Taste of IACC “Conference Center Networking”
- 3:00 p.m. Raffle and Send-off

Select from one of the partnership opportunities below and IACC will invoice you accordingly:

"CULINARY CONCIERGE"*

- Host a table during the IACC Exhibition.
 - Enter a recipe in the IACC “Meeting Eating” Cookbook.
 - Receive a planner attendee list.
- \$300 -- Partnership Fee**

"COPPER SKILLET PATRON" *

- Host a table during the IACC Exhibition.
 - Enter a recipe in the “Meeting Eating” Cookbook.
 - Receive a planner attendee list.
 - Attend the educational event with meeting planners.
 - Reserved table at Copper Skillet Cook-Off and lunch.
 - Invite eight planner guests to sit at your reserved table
 - Receive a planner attendee list.
- \$500 -- Partnership Fee**

"INDUSTRY EXPERT"*

- Host a table during the IACC Exhibition.
- Enter a recipe in the “Meeting Eating” Cookbook.
- Receive a planner attendee list.
- Attend the educational event with meeting planners.
- Reserved table at Copper Skillet Cook-Off and lunch.
- Invite eight planner guests to sit at your reserved table.
- Receive a planner attendee list.

- Serve as an “industry expert” during the roundtable component of the educational session.
- *Your conference center’s name listed in all promotional materials.*
\$700 -- Partnership Fee

Name:

Title:

Company:

Address:

City:

State:

Zip:

Phone:

Email:

** Partnership fees are reduced by \$100 each for Gold Conference Sponsors who wish to participate*

If you have any questions, please contact Jerry White at jwhite@iacconline.org